



Press Release

New Resource for Ophthalmology Clinical Trials: Strategic Alliance Announced.

Rochester, NY, USA: January 23, 2013

Research Dynamics Consulting Group, a full service Contract Research Organization (CRO), and ClinROC, LLC, a consulting company of Ophthalmology experts, are announcing a strategic alliance to provide clinical research and product development services for the industry.

Ophthalmology has been shown to be one of the fastest growing fields of clinical research and this alliance aims to meet those needs by providing fast and accurate clinical trial results. The exemplary clinical quality and operational proficiency of Research Dynamics Consulting Group will complement the clinical knowledge and experience in Ophthalmology retained at ClinROC, LLC.

Lorraine D. Ellis, M.S., MBA, CEO/President said " Working with ClinROC provides our clients with our operational efficiency and ophthalmology trial experience together with ClinROC's extensive medical and clinical expertise." The strategic partnership with Research Dynamics Consulting Group is the latest exciting development for ClinROC, LLC and concentrates on meeting the development needs of ophthalmic medical devices, pharmaceuticals and diagnostics. Dr Tara Vaz, Clinical Affairs and Co-Founder of ClinROC, LLC, said "This alliance allows our companies to conduct various designs and sizes of clinical trials to the highest quality standards, while providing the medical, clinical and scientific oversight to ensure the robustness of the outcomes."

For over 20 years Research Dynamics has been providing CRO services specializing in the cost-efficient conduct and management of clinical research trials for the pharmaceutical, biologic, and medical device industries. Our services include project management, monitoring, auditing, site selection and management, EDC, data management and statistics, and other associated clinical development services. Although we work in all therapeutic areas, our expertise and focus are in many areas including ophthalmology as well as allergy, infectious diseases, neurology, oncology, respiratory, in-vitro diagnostics, and various medical devices. Research Dynamics is also known for its clinical research training programs. Research Dynamics provides the expertise and experience of large CROs with the flexibility and customization of a smaller organization.

ClinROC, LLC is a company of professionally qualified eye doctors with broad experience in Medical, Clinical and Scientific Affairs, including: clinical research, clinical trial conduct, R&D, clinical regulatory, medical writing and medical marketing. ClinROC, LLC is committed to offering perceptive and scientifically based solutions for eye care professionals and manufacturers of eye care products.

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Contact Dr Gerard Cairns at ClinROC, LLC at 585-203-7090 or find more information about the company at their website: www.clinroc.com.

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