



## PRESS RELEASE

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## **Another Distinction for CRO Research Dynamics: National Certification as a Women-owned Business**

**Rochester, NY: April 20, 2011.** Research Dynamics Consulting Group, Ltd., a leader in the clinical research industry, announced today that it received national certification as a Women's Business Enterprise by Women's Business Enterprise National Council (WBENC). Research Dynamics' contract clinical research services include clinical research support services, training, and consulting for pharmaceutical, biologics and device industries.

"We are excited to receive this national certification" said Lorraine D. Ellis, Research Dynamics' Founder and CEO. "This certification will help our clients achieve supplier diversity and will create new opportunities for our company with potential client corporations who are committed to supplier diversity."

WBENC's national standard of certification, implemented by the Women Presidents' Educational Organization-NY, is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their vendors, corporations, and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

This distinction adds to the awards already received by Research Dynamics including 3 years on the Rochester Top 100 companies list and the Ernst and Young Entrepreneur award.

To learn more about Research Dynamics Consulting Group, Ltd., please visit [www.resdyncg.com](http://www.resdyncg.com)

### **About Research Dynamics Consulting Group. Ltd.**

Founded in 1993, Research Dynamics is a CRO (Contract Research Organization) specializing in the management of clinical research trials for the biopharmaceutical and medical device industries. Our services include project management, monitoring, site selection and management, EDC, and associated clinical operations services. Although we work in all therapeutic areas, our expertise and focus are in the

following areas: allergy, dermatology, infectious diseases, critical care, HIV and hepatitis, respiratory, ophthalmology, wound healing, in-vitro diagnostics, and various medical devices. Research Dynamics is also known for its clinical research training programs and resources.

Research Dynamics provides the expertise and experience of large CROs with the flexibility and customization of a smaller organization. For more information visit our website, [www.resdyncg.com](http://www.resdyncg.com)

### **About WBENC**

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.

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